

STYLING GUIDE

MALIKA JANE
PHOTOGRAPHY



CONTENTS

WELCOME

STYLING GUIDE & WHAT TO WEAR

PRE SESSION CHECKLIST



WELCOME!

Celebrating your family, and your motherhood journey! Combining creativity and a timeless style to cherish what truly matters; your loved ones. From bump, baby and beyond, let's capture the moments you want to remember forever.

With a beautifully curated natural light lifestyle and portrait studio based near Harrogate; a welcoming space awaits for you and your loved ones to cherish your forever memories - with you all in the picture.

Malika xx

Styling
GUIDE





WHAT TO WEAR

Mamas, I've got your back! With one less thing to worry about, you can trust that I have plenty of items to choose from.

From floaty, neutral summer dresses, maternity dresses and knitwear for your exclusive use during your session, there are rails of dresses and plenty to choose from. For your minis, I have a selection of rompers, bloomers, dresses and outfits for littles newborn up to the age of 2 (with some outfits up to 7).

My biggest advice for your session is to make sure you wear something you LOVE and feel amazing in. if you feel amazing, your session will feel much more relaxed, and so much more natural.

COORDINATING *your* OUTFITS



Opt for simple colours and tones for a more timeless and paired back look.



I LOVE denim in portraits. It adds a sense of depth, but keeps your portraits simple and relaxed.



Embrace the spring feels - think floaty fabrics, subtle florals and lacy textures for a more feminine feel.



Autumn tones and winter knits are the perfect way to gently add warmth and enhance depth to your gallery.

LAYERS & TEXTURES

Focus on coordinating with colours and textures. Use similar tones and shades rather than everyone in exactly the same. This will tie in your family outfits and be the perfect way to update your family gallery.



& SOME THINGS TO AVOID

Things you may want to consider/avoid..

Logos - We want to create timeless images so it's best to leave characters/large logos.

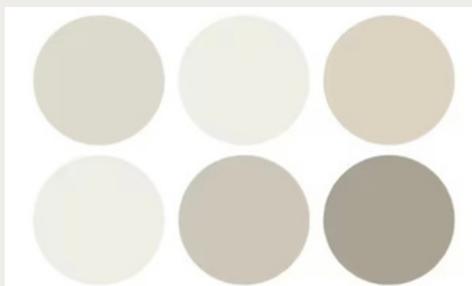
Busy patterns - They create a wiggly line look and can overpower.

Black - This can take away from what we want to achieve (except maternity silhouette).

Fake Tan*- It will be seen! To compliment your family (☺ newborn) , I recommend avoiding fake tan.

Shoes - You will be asked to leave shoes at the door to keep the studio fresh and clean for your family portraits. Make sure socks are clean (no holes!), and more often I will recommend you remove your socks for your session. Tights for little girls welcome!

*(Unfortunately you will not be able to wear any client wardrobe dresses if you are using tan.)



WHAT TO WEAR

Mums



I often encourage Mums to dress their outfit first - we are rarely in the pictures and this is your time to embrace your family and feel celebrated. Wear something you have been dreaming of, keeping for a special occasion and of course try anything from the client wardrobe. Simple often works better as the focus remains on you and your family.



WHAT TO WEAR

Dads

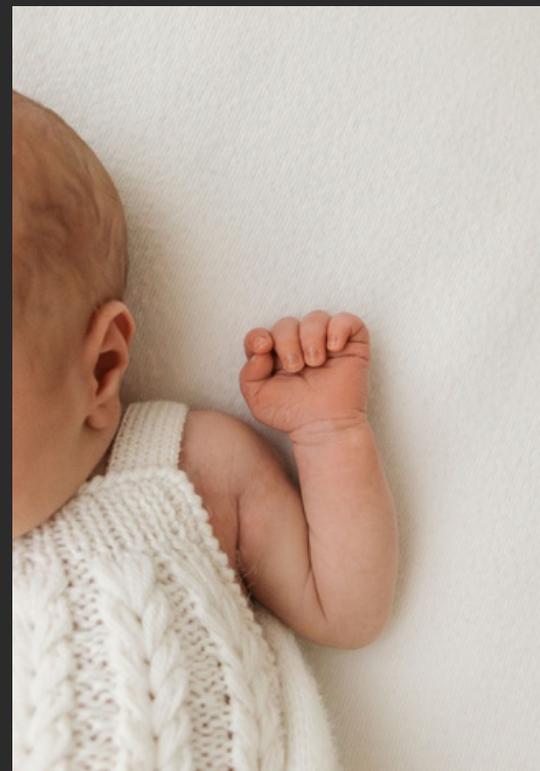


Dads - I get it. You have been encouraged along to a photoshoot and it is daunting to know what to wear. Match elegantly with your partner for a cohesive look; opt for a casual shirt and chino for a smarter look, or pair good jeans with a simple white t-shirt.

Also... bring spare tops/shirts. Kids are kids - whatever age, whatever stage, I've witnessed a fair few mishaps.

WHAT TO WEAR

Newborn Babies



Congratulations - your newborn is on the way! For newborn sessions, I split the session in to two, to capture them alone (and all their details) as well as together with parents/siblings. I recommend keeping to just one or two outfits to avoid distressing your little one. Something simple like bloomers, or a small romper work really well to capture chunky rolls, little toes and embrace them as they snooze. For family photos, I recommend either wrapped in a blanket (I have many!), or a very simple outfit. At the studio I have a vast selection, but you are of course welcome to bring your own.

NEWBORN SESSIONS



Newborn sessions are a real celebration of your new family. Each session is split into 2 parts - firstly capturing your newborn, and then adding in parents/siblings. The second part is for capturing your whole family with a mixture of prompted and candid pictures.

I have everything you will need for your newborn (except milk!), so please don't worry about what they will wear or what to include.

Some ideas to bring along:

- A selection of white/nude bra/undies for mum.
- A special blanket/teddy.
- Announcement plaques.
- Name cardigan/jumper

Grandparents are of course welcome too - perfect for joining in family photos, and sometimes they can help with siblings on the day!



DRESSING YOUR NEWBORN

Newborn babies are beautiful in anything! But for your family pictures, keep it simple.

An assortment of adorable newborn outfits are available to your during your newborn session.

WHAT TO WEAR

Littles of all ages



Getting littles happy with what they are wearing can be as much of a challenge - again keep to just one or two outfits to keep them on side. Embrace smart dungarees or dresses, all in one rompers or loose knit jumpers. I have a selection of clothes for littles up to age 3 but am slowly increasing my stock.

For birthday sessions, I love tutus, frilly rompers, or knitted name/number jumpers. I have a selection of birthday toys and balloons to match.

MATERNITY SESSIONS



Maternity sessions are a really personal session to celebrate your motherhood journey and can be tailored to suit the look you want. It's lovely to capture portraits as a family, with your partner and children, but also just enjoy you and your bump. Feel free to get creative - if you have something in mind I would love to hear about it to help tailor your session.

Things/ideas to bring:

- A selection of white/nude bra/undies
- Your favorite denim jeans - don't worry if they don't do up!
- Your scan picture.
- Any keepsakes.

Pre Session CHECKLIST

A few handy things which may be helpful for your session.

PARENTS

- *Mums - White/nude underwear bra*
 - *Dad - Spare top in case of accidents.*
 - *Maternity - Scan Photos*
 - *Hair brush/Make Up to top up while you get ready.*
-

LITTLE ONES

- *Spare outfits in case of change.*
 - *Keepsake Teddy's.*
 - *Dried snacks in case of emergency.*
-

NEWBORN

- *Milk! - the only essential!*

SOME IDEAS FOR NEWBORNS

- *Special blankets/teddy*
 - *Name jumpers or announcement plaque*
-



QUESTIONS?

If you have any questions about how together we can create your perfect photoshoot, have a query about a product or have something slightly different in mind, then please do get in touch.

FACEBOOK/IG: @malikajanephotography

Email: malikajanephotography@gmail.com

Phone: 07817328118

Did you know I also photograph weddings?

Weddings IG: @weddingsbymalikajane

